

YOUR ALL-IN-ONE RESOURCE

Everyone deserves the enriching and rewarding experience of travel and playful adventures. Use this guide to start planning your autism-friendly vacation!



AutismTravel.club

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ATC PREMIER AMBASSADOR



NORTH MYRTLE BEACH













The journey to becoming autism-inclusive

STARTS HERE!



AutismTravel.club



AUTISM READY TRAINING Training Demo

This 8-minute module provides a preview of our autism readiness training program.

Autism Travel Club - Training The Autism Travel Club provides autism readiness training for hospitality organizations, corporations, and essential workers.

ATC Resorts I

This module provides resort staff with ways to support and accomodate



AUTISM READY TRAINING Restaurants

Get direction on how to serve and support people with autism while at your establishment.



AUTISM READY TRAINING Retail

This module gives insight about autism and how your retail staff can be of



AUTISM READY Activities Providers

This module provides in-depth understanding for activity managers to engage with someone with autism.



AUTISM READY TRAINING

General

This module provides general information to better identify and support people living with autism.



AUTISM READY TRAINING First Responders

Used by NAMI SC, this module is used during Crisis Intervention Training to



AUTISM READY TRAINING ATC Resorts II

This module focuses on individual family members and how staff can better understand and support them.

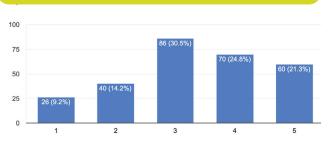


AUTISM READY TRAINING Education

This module helps educators better understand and support students

Pre-Training Survey

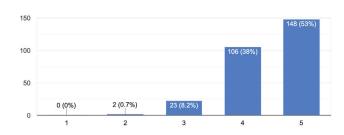
How well can you define autism? (282 responses)



- 1 = lowest rating or least prepared
- 5 = highest rating or most prepared

Post-Training Survey

How well can you define autism? (279 responses)



- 1 = lowest rating or least prepared
- 5 = highest rating or most prepared

START HERE

BENEFITS

WHAT

What are the benefits of being an Autism Ready destination?

Capture niche market segment that typically abstains

• A portion of all proceeds are donated to our premier

Accessible and affordable online training options
Clear and non-controversial route to DEIB objectives

from service or experience purchases
Positive PR and brand reputation building

ambassador, Champion Autism Network

GOALS

What is the goal of being an Autism Ready destination or business?

- Create economic impact for your members, community and destination
- Provide relief, empowerment, inclusion, safety, health, confidence, hope & joy to individuals and familes with autism
- Expanding the network of autism-ready businesses & ATC member families enables the advancement of autism employment

DIFFERENTIATORS

Why should our families go to your destination?

What makes your destination unique?

What are your destination "must sees"?

Describe your local vibe/culture:

Make our families feel included, like insiders or locals vs outsider/tourists.

HOW

TRAVEL METHODS

Circle how families will get to your destination.



ROAD





AIR

WATER



WHEN

SEASONS

When is your high season?

When is your "shoulder" or low season?

This is the best time for Autism families to visit.

STAY, EAT, PLAY

Where should/can families Stay, Eat and Play?

STAY: Lodging

EAT: Restaurants

PLAY: Attractions

Ask attractions to host sensory friendly events using our Standard Operating Procedures (SOPs) as a guide.

Do airport(s) and stations have a quiet area or sensory room? Yes No Need to research

INFORM

How will you educate the public?

If you're inviting the autism world to come to your location, the public needs to know who is coming and how to treat them.

\bigcirc	Public service	announcements	
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Billboards

Social Media

() Local Press

